**Informatics, Ch 4, Data Analytics: Presenting the findings**

**An Effective MMOS**, pg 192-199

1. An effective MMOS needs to contain the following elements. Elaborate briefly on each.
   1. Accessibility
   2. Clarity
   3. Readability
      1. Typefaces
      2. White space
   4. Relevance
   5. Accuracy
   6. Useability
      1. Plug-ins
      2. Browsers
      3. Hardware
      4. Media
   7. Timeliness
   8. Completeness
   9. Attractiveness